



# STIMULATING COFFEE INDUSTRY IN GUYANA

CapnCrunch

# PROVIDING SERVICES

- Co-op to the Guyana people for them to bring in their coffee beans.
- Provide trucks for transportation from their fields to the co-op.
- We buy products in bulk size to have the farmers buy from us to save money.
- The coffee beans can be sold to other places around the Guyana country and possibly in the future sold internationally.
- They have a storage place for their coffee beans until they go to market.
- We provide crop insurance to the farmers incase problems occur to their fields.

# HOW WILL THIS STIMULATE THE ECONOMY?

- The coffee farmers will be bringing in a bigger profit, because they can save money by the services the co-op provides.
- More farmers could join into the growing of coffee beans; which means more coffee being grown, larger the industry of coffee beans.
- Also provide jobs to people to work at the co-op to help service the farmers.

# WILL WE MAKE A PROFIT?

- We charge a rent fee for the farmers to keep their coffee beans in our storage bins.
- When the coffee beans are sold at market the co-op gets a part of the money made.
- The co-op will have to go with out much profit for a few seasons so that the farmers can bring in enough money to get their farms working steadily.
- We will also make a profit by selling the coffee world wide.